(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 17 February 2005 (17.02.2005)

PCT

(10) International Publication Number WO 2005/015462 A1

(51) International Patent Classification⁷:

G06F 17/60

(21) International Application Number:

PCT/IB2004/051399

- (22) International Filing Date: 5 August 2004 (05.08.2004)
- (25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

03077522.5

8 August 2003 (08.08.2003) EP

- (71) Applicant (for all designated States except US): KONIN-KLIJKE PHILIPS ELECTRONICS N.V. [NL/NL]; Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): VERHAEGH, Wilhelmus, F., J. [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). VAN DUIJNHOVEN, Aukje, E., M. [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). KORST, Johannes, H., M. [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). TUYLS, Pim, T. [NL/NL]; c/o Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).
- (74) Agent: GROENENDAAL, Antonius, W., M.; Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

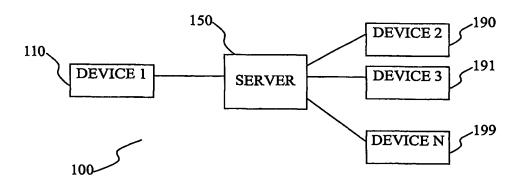
- (81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declaration under Rule 4.17:

— as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM,

[Continued on next page]

(54) Title: SYSTEM FOR PROCESSING DATA AND METHOD THEREOF



(57) Abstract: The invention relates to a method of processing data, the method comprising steps of enabling to (210) encrypt first data for a first source, and encrypt second data for a second source, (220) provide the encrypted first and second data to a server that is precluded from decrypting the encrypted first and second data, and from revealing identities of the first and second sources to each other, (230) perform a computation on the encrypted first and second data to obtain a similarity value between the first and second data so that the first and second data is anonymous to the second and first sources respectively, the similarity value. providing an indication of a similarity between the first and second data. The method may further comprise a step (240) of using the similarity value to obtain a recommendation of a content item for the first or second source. The first or second data may comprises a user profile or user ratings of content items. One of the applications of the method may be in collaborative filtering systems.



PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.